



birth tissue recovery

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# Advocate for innovation and don't waste a chance to heal™

Did you know that instead of being discarded after birth, birth tissues can bring hope and healing to patients? Patients with a variety of conditions such as wounds, diabetic ulcers, and eye or spinal injuries can benefit from a birth tissue donation. Additionally, birth tissue donation supports the development of new treatments and scientific research in our field.

## **BTR makes it easy for mothers to change lives.**

Tissues are collected without disrupting the hospital's workflow or interfering with the special moments between a mother and her child. BTR is compliant with FDA regulations, is accredited by American Association of Tissue Banks (AATB) and complies with HIPAA regulations and hospital policies regarding privacy.

We pride ourselves on our long term relationships with hospitals, an innovative patient experience for our donors, and having the safest and highest quality tissue for allograft.

In this packet, you'll find our FAQs, hear testimonials from our donors and partners, and take the next step towards implementing a birth tissue donation in your practice.

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Contact [leah.weber@birthtissuerecovery.com](mailto:leah.weber@birthtissuerecovery.com) to learn more or start your BTR journey today.

# Birth Tissue Donation FAQ's

BTR builds strong, long term relationships with hospitals and provides an innovative patient experience for our donors. Learn more about our seamless and safe birth tissue recovery program!



## What is the donation process like?

Participation is completely voluntary. BTR is accredited by the American Association of Tissue Banks (AATB) and the process is quick and easy.

*To donate, a mother will be asked to:*

Read, understand, and sign a consent form.

Complete a medical and social history questionnaire.

Allow blood to be drawn and tested.



## What do patients think about placenta donation?

BTR has a consent rate of over 90%. The vast majority of women and their families intuitively recognize the altruistic value of granting permission for their afterbirth to be donated, especially when the alternative is for it to be discarded.



## How do you ensure that BTR does not interfere with hospital workflow?

BTR selects and carefully trains a highly professional individual to serve as your placenta donor coordinator. Our donor coordinators seamlessly integrate with your existing team and workflow.

The collection of the placenta and its attached umbilical cord takes place after the delivery. The collection will not affect the delivery or the care of the mother or the baby!

*Scroll for additional FAQ's*

# Birth Tissue Donation FAQ's



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## How do you educate nurses and physicians?

Prior to initiating the program, we educate nursing and medical staff about the donation process, use of tissue, and address any of their questions or concerns. We give time to receive feedback and refine the process, and nurses and physicians recognize the value of tissue donation and the enhanced patient experience this opportunity provides!



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## Are donations confidential?

Yes, BTR is in compliance with HIPAA regulations and hospital policies regarding privacy. Birth Tissue Recovery staff attaches a unique identification code to the donated tissue and records related to each donation. All information is kept strictly confidential and no identifying information is shared with anyone, except where required by law.



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## Why do you need access to patients' medical records?

A mother qualifies to donate if she does not have any disease that could be passed on to a patient who receives transplant products. The medical record review is one tool in BTR's donor screening and safety assessment process. Medical record access, printing, and retention is strictly confidential and secure.

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## Want to learn more?

Contact us and we'll answer your questions as thoroughly as we can.

Email [leah.weber@birthtissuerecovery.com](mailto:leah.weber@birthtissuerecovery.com)

# Improve care and accelerate healing with a birth tissue donation program.

The generosity of birth tissue donors contributes to breakthrough medical research and healing. Hear from some of our donors, recipients, and staff to see how easy it is to make a difference.

## Tiffany - Birth Tissue Donor

"I would strongly urge others to donate their placenta to the Birth Tissue Recovery organization to help others. The process is extremely easy. After I had my son, someone came into my hospital room and spoke to me about donating my placenta. I agreed and signed some paperwork, I would definitely do it again."

## Carmen - Graft Beneficiary

"It felt like [my] own skin. It is so soft and the feeling was so real. [I] was very happy with it... one ulcer was almost closed in a few weeks using that graft."

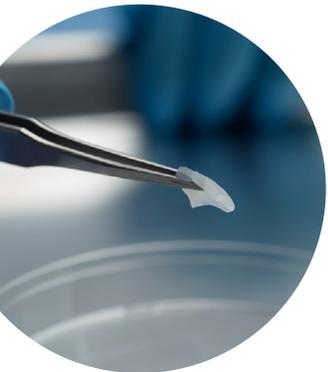
## Sally - Placenta Donation Coordinator

"I would strongly urge others to donate their placenta to the Birth Tissue Recovery organization to help others. The process is extremely easy. After I had my son, someone came into my hospital room and spoke to me about donating my placenta. I agreed and signed some paperwork, I would definitely do it again."

# Improve care and accelerate healing with a birth tissue donation program.

## Laura - Repeat Placenta Donor

“Just the knowledge that I had the opportunity to give something back that would have been wasted. Unless I requested my placenta it would have been tossed in the after birth.”



## Kurt Weber- President and CEO of BTR

“We champion the benefits of tissue donation by enhancing the patient experience, not interfering with the hospital workflow, and providing the safest and highest quality tissue.”

## Want to learn more?

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